



3030 Walnut
Kansas City, MO 64108
(816) 561-8784
www.gsp-kc.org

2007



ANNUAL REPORT

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Our History

Good Samaritan Project was the first agency in the Kansas City area to provide services exclusively for individuals with HIV/AIDS. What began as a grassroots effort in 1985 has evolved to become Kansas City's oldest and most comprehensive AIDS service provider.

The mission of Good Samaritan Project is to provide advocacy, care and education to those affected by HIV/AIDS.

A Message from the President



Michael Taraboulos

It is often said that “the more things change, the more they stay the same.” This was especially true at Good Samaritan Project in 2007. We saw changes in our programming and staff, but our commitment to those whom we serve has stayed the same—to provide advocacy, care, and education to those affected by HIV/AIDS.

Our board and senior management spent several months crafting a five-year strategic plan, thanks to assistance provided by the Midwest Center for Non-Profit Leadership at the University of Missouri-Kansas City. We came away from the planning sessions with this vision statement: **“Through its’ comprehensive array of programming and support, GSP will demonstrate innovative and effective leadership and will: Reduce the rate of infection; Provide support to help infected and affected people sustain a good quality of life; and Develop a strong connection and relationship with individuals living with and affected by HIV/AIDS, focusing on awareness, education, and prevention.”**

As you can see in the following pages, GSP is doing just that—we provide a wide array of primary care and educational services through our Case Management, Client Services, and Prevention Programs. We have made great progress in reaching out to those in need, especially in communities of color through our work with African-American churches and our emphasis on reaching the Hispanic community through a Spanish language campaign.

After an intensive search, we welcomed David Schlomer as the new Executive Director at the end of 2007. David has been involved with GSP for many years, having served as a volunteer in the agency's early days, a board member in the early 1990s, and as Director of Business Operations since 1999.

Thanks and remember, until there's an answer, there's GSP.

Total Clients Served

GSP served 883 (unduplicated) clients in 2007, which was up 20% from 735 in 2006. Clients include HIV positive men, women, children and family members affect by HIV/AIDS. Client services include case management, mental health counseling, back-to-work support, emergency assistance, transportation, buddy and spiritual support and family recreational events.

883 Clients	Percentage
Race/Ethnicity	
Caucasian	43
African American	39
Hispanic	4
Asian	<1
Mixed	2
Other/Unreported	11
Gender	
Men	72
Women	16
Transgender	<1
Unreported	11
Age (in years)	
0-12	<1
13-24	2
25-44	45
45-64	40
65+	1
Unreported	11

Prevention Efforts

Preventing the spread of HIV and other STDs is a primary goal of Good Samaritan Project. Each year, GSP partners with many community organizations to offer training, workshops, retreats and outreach in English and Spanish. Our Prevention Department offers on-site HIV and gonorrhea/chlamydia tests as well as at both our Kansas and Missouri Offices. The following chart illustrates the number of people reached through these efforts.

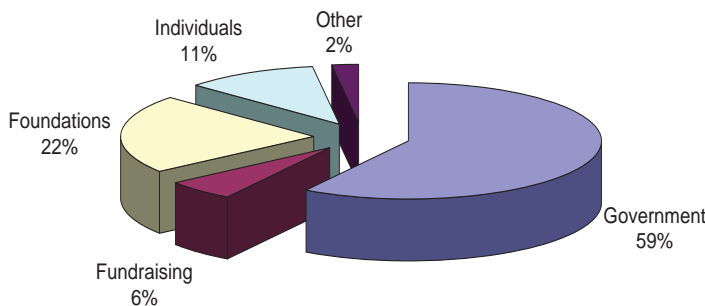
Race/Ethnicity	Number Served
African American	16,159
Caucasian	2,225
Hispanic	4,303
Asian	142
Mixed	366
Native American	6
Other	375
Total	23,576

Gender	Number Served
Male	8,202
Female	15,180
Transgender	194
Total	23,576

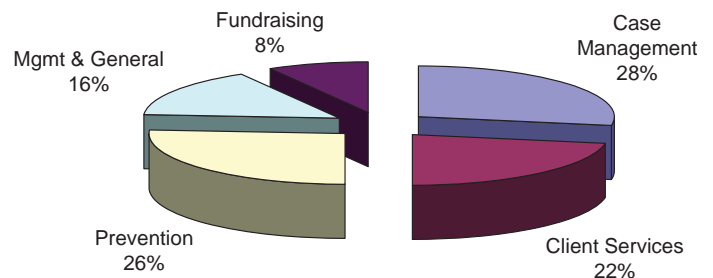
Testing -MO/KS	Number
HIV	855
Gonorrhea/Chlamydia	345
Total Testing	1,200

2007 Financial Results

Total Revenue \$1,325,019



Total Expenses \$1,298,946



Good Samaritan Project relies on generous financial support from a variety of donors, including government contracts, private foundations, the United Way and many individuals.

This support allows GSP to provide a wide variety of services to individuals in the Kansas City community who are infected or affected by HIV/AIDS. In addition, HIV/AIDS prevention services are provided throughout the community. GSP recorded a 12-month surplus of \$26,073, which was brought forward to provide services in 2008.



2007 Year-End Review

KC AIDS CONFERENCE

The agency coordinated its first ever Kansas City Conference on AIDS on February 9th. About 150 AIDS activists gathered to learn from national HIV experts and to share knowledge with colleagues.

The goal of the conference was to unite AIDS medical and social service providers, community members and those who are HIV-positive to discuss trends in HIV/AIDS care. Participants included professionals who came from around the region and individuals who are HIV positive. Sponsors included **Abbott Virology**, **Giliad** and **KC University of Medical and Biosciences**.

PLANNING FOR THE FUTURE

The board and staff engaged in a major strategic planning initiative facilitated by the **Midwest Center for Nonprofit Leadership at UMKC**. The process began engaging community stakeholders in personal interviews, focus groups and by on-line survey.

Among long-range goals identified, the agency is seeking long-term funding stability through a variety of means, including program innovation; improved HIV care and prevention through greater collaboration; and, increasing GSP effectiveness by improving the agency's visibility in the community. The strategic planning initiative was funded through a grant from the **Health Care Foundation of Greater Kansas City**.

REBRANDING OF ASSOCIATE PROGRAM

Red Ribbon Society became the new face of the GSP associate program. Red Ribbon members, numbering more than 100, support the agency's work by making regular financial gifts. Red Ribbon donors receive the Monthly Memo and invitations to periodic events.



REACHING THE HISPANIC COMMUNITY

GSP launched a Spanish language campaign to raise awareness in Kansas City's Hispanic community. The effort, conducted by bilingual prevention specialists, was supported by radio spots in Spanish, distribution of safer sex kits,

and posters with messages like "Protect Yourself! Use Condoms. Get Tested."

The campaign directed Hispanics to GSP's new Spanish information line with information about how to receive free HIV testing. As a result, the agency experienced a significant increase in

the number of Spanish speakers seeking HIV testing. GSP is the area's largest provider of community-based HIV prevention and education in the Hispanic community. The radio campaign was GSP's first ever radio campaign. The campaign was funded through a Health Education/Risk Reduction grant from the **Kansas City, Missouri, Health Department**.



HIV BEHIND BARS

GSP began offering monthly HIV/AIDS workshops in Lansing State Prison. The workshops provides basic information about HIV/AIDS and allows participates a chance to ask question about HIV and other STDs. This program is required before release from prison and averages about 25 men a month. As a result, newly released inmates are contacting GSP for case management and support groups.

These groups were made possible by funding from the **Kansas Department of Health and Environment**.



2007 Year-End Review (continued)

PREVENTION FOR HIGH-RISK MINORITY YOUTH

GSP launched a plan to recruit youth-serving organizations—called Community Partners—to co-sponsor HIV workshops and STD/HIV testing for their clients. Organized in Jackson and Wyandotte counties, the project aims to reach more than 2,000 high-risk young people in 12 months. Teens receive practical information about sexually transmitted disease and HIV in particular. Young people who've had unprotected sex are offered the opportunity for personal counseling and testing. The plan, funded through a grant from the **Health Care Foundation of Greater Kansas City**, calls for providing as many as 500 tests for chlamydia/gonorrhea and HIV.

WOMEN WITH ONE VOICE

Women with One Voice, a local philanthropic group, sponsored a one-day retreat at the Great Wolf Lodge for girls in residential care at the Crittenton Children's Center. The girls, ranging in age from 13 to 19, participated in discussions about sexuality, personal responsibility, STI/HIV transmission and ways to reduce their risk of infection. Each participant also completed a personal HIV risk assessment. The girls ended the day in the water park.

BLACK CLERGY LEADERSHIP SUMMIT

GSP partnered with Calvary Community Outreach (CCON) to organize the Black Clergy Leadership Summit on AIDS. It featured a national speaker and workshops to prepare local churches to lead HIV/AIDS education in the African American community. GSP sponsored the Clergy Summit through a grant from the **Wyandotte Health Foundation**.

Fundraising Events

Good Samaritan Project continues to rely on private giving, including dollars raised through fundraising activities. Donors and event participants provided one of every four dollars spent on care and prevention.

CORKS AND CANVAS

More than 650 supporters gathered the evening of April 27 at Boulevard Brewing Company for GSP's seventh annual Corks and Canvas art, food and wine auction. Art, jewelry, food and wine gift baskets and live auction items generated more than \$100,000, which will support HIV services in Kansas City. GSP board member Michael Taraboulos served as event chairman, and artists Philomene Bennett and Lou Marak were honorary co-chairs



Linda Helling and Patti Leathers

GOURMET DINNER

The eighth annual Gourmet Dinner was held on June 16 hosted by Country Club Congregational United Church of Christ. It featured Italian-inspired scenery and food created by volunteer committee members, set the tone for an evening of dinner, dancing and delightful music.

HOLIDAY CAMPAIGN

Donors gave generously to the annual Holiday Campaign. Total number of gifts received was 160, amounting to more than \$18,000 for AIDS services.

BACCHUS FOUNDATION

GSP was awarded \$20,000 from the **Bacchus Foundations** for its emergency assistance fund for people affected by AIDS. The Bacchus Foundation selects one organization each year to receive its fundraising dollars. This donation will help replace some of the federal emergency assistance dollars that were cut in 2005.

